

PLAYOFF

PLAYBOOK

THE X'S AND O'S
FOR A SAFE AND ENJOYABLE
NATIONAL CHAMPIONSHIP
EXPERIENCE

2024
NATIONAL CHAMPIONSHIP

COLLEGE FOOTBALL PLAYOFF



2024

NATIONAL CHAMPIONSHIP

MONDAY, JANUARY 8

HOUSTON, TEXAS | NRG STADIUM | 6:30 P.M. CT

FOR ADDITIONAL EVENT INFORMATION, VISIT:



[COLLEGEFOOTBALLPLAYOFF.COM](https://www.collegefootballplayoff.com)

[#CFBPLAYOFF](https://twitter.com/CFBPLAYOFF)

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CLEAR BAG POLICY

A CLEAR BAG POLICY WILL BE ENFORCED AT THE 2024 COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP.

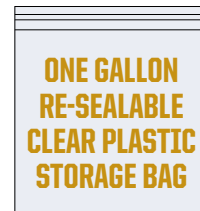
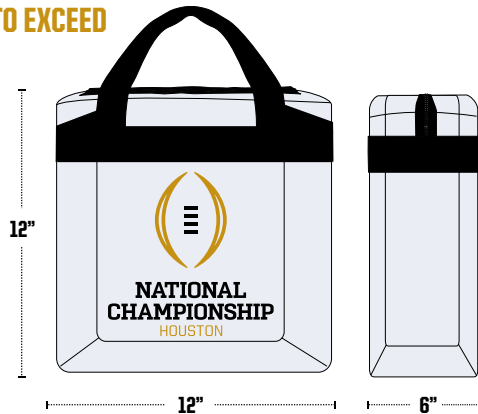
ALL GUESTS AND ITEMS ARE SUBJECT TO PHYSICAL INSPECTION BY SECURITY PERSONNEL. ALL GUESTS SHOULD BE PREPARED TO OPEN THEIR BAGS AND MAY BE ASKED TO SHIFT AND POSSIBLY REMOVE THE CONTENTS. PLEASE LIMIT THE NUMBER OF ITEMS YOU BRING INTO NRG STADIUM ON GAME DAY.

Patrons are allowed to carry one clear plastic, vinyl or PVC bag that does not exceed the dimensions **12" x 6" x 12"** or a one-gallon size clear plastic storage bag. This includes clear backpacks, clear fanny packs and clear cinch bags that fit within the permissible dimensions. Fans may also carry in a small clutch bag, which cannot exceed **4.5" x 6.5"** in size, with or without a handle or strap.

Prohibited items include, but are not limited to: purses larger than a clutch bag, coolers, briefcases, backpacks, fanny packs, diaper bags, cinch bags, luggage of any kind, computer bags and camera bags or any bag larger than permissible size.

Diaper bags must be clear and comply with the CFP Clear Bag Policy and are subject to search upon entry. Exceptions to the CFP Clear Bag Policy will only be made for medically-necessary items after prior inspection by security.

**CLEAR TOTE NOT TO EXCEED
12" X 6" X 12"**

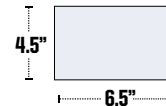


OR

OR

**SMALL CLUTCH WITH OR WITHOUT
A HANDLE NOT TO EXCEED 4.5" X 6.5"**

***DOES NOT NEED TO BE CLEAR**



ALL CLEAR BAGS WILL BE SUBJECT TO SEARCH UPON ENTRY INTO NRG STADIUM

NRG Stadium will offer a bag valet during the national championship game. The cost to drop a bag will be \$20. All bags that exceed the stadium's bag policy must be either returned to their owner's vehicle or checked in at bag valet.

**BAG VALET
LOCATIONS CAN
BE FOUND AT:**

- Dome North entrance which is located between NRG Stadium and NRG Center off NRG Parkway
- Dome South entrance between the Astrodome and Blue Lot 16

- Red Lot 2 off NRG Parkway

MOBILE TICKETS

Attending the 2024 College Football Playoff National Championship is safe and secure with the help of mobile ticketing. All mobile tickets can be viewed and managed from your smartphone through the CFBPlayoff mobile app. For more information about managing your mobile tickets, visit collegefootballplayoff.com/mobiletickets.

FOLLOW THESE STEPS TO LEARN HOW TO VIEW OR MANAGE YOUR MOBILE TICKETS.

1



Download the **CFBPLAYOFF MOBILE APP** onto your smartphone.

2



Once you have the CFBPlayoff mobile app downloaded onto your smartphone, **launch the app from your phone's home screen.**

3



Select **"TICKETS"** located on the bottom right-hand corner.

4



You will be prompted to **enter your College Football Playoff Account Manager credentials or your Ticketmaster login credentials** on the sign-in page.

5



After logging into the College Football Playoff Account Manager, **click the event banner** to view your mobile ticket(s).

6



THESE ARE YOUR MOBILE TICKET(S)! For easy access on game day, **add your mobile tickets to your phone's digital wallet.**

7



When you arrive at the gate on Monday, January 8, **open your phone's digital wallet app and select your GAME TICKET(S).** Scan your mobile ticket(s) at the gate **AND YOU'RE IN!**

TICKET SCANNING + SECURITY

The College Football Playoff and NRG Stadium value the safety of our guests and seek to create a secure environment within the stadium for the 2024 College Football Playoff National Championship. Please continue reading below for more information on security and ticket scanning.



PRIOR TO GAME DAY, PLEASE REVIEW THE CLEAR BAG POLICY AND THE PROHIBITED ITEMS LIST.

Before reaching the stadium entries, download your mobile tickets and save them to your mobile wallet (if possible).

STEP

1

Ticket Saved to Mobile Wallet
WILL NOT
have a Barcode.



Hold Near Reader



Ticket on Mobile Web or App
WILL HAVE
have a Rotating Barcode.



Once you have arrived at your entry, proceed through security screening. Stadium staff may request additional screening if any prohibited items are detected. There will be no-bag lanes to help expedite entry for those who will not be bringing a bag into the stadium.

Once you have gone through security, proceed to the ticket pedestal and follow the instructions below. To enter the stadium, proceed to the pedestal ticket scanner and either tap the back of your phone (if the ticket is in your mobile wallet) or scan your barcode (if the ticket is on mobile web or the CFBPlayoff mobile app).

STEP

2



TAP
Ticket in Mobile
Wallet without
Barcode



SCAN
Mobile Web or
App with Barcode

STEP

3



Once your tickets have scanned and the ticket pedestal **light turns green**, it is time to enter NRG Stadium and enjoy the national championship game.

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GAME DAY PARKING



ACCESSIBLE PARKING

Accessible parking will be available for purchase on game day only in all parking lots surrounding NRG Stadium for \$50 plus fees per vehicle on a first come, first served basis. Guests with a valid accessible license plate or hangtag combined with a purchased parking pass will be directed to park in the closest accessible parking space. The individual whom the accessible license plate or hangtag was issued to must be present. Accessible drop-off and pick-up is available in Blue Lot 19.

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GAME DAY PARKING

METRORAIL

The Houston Metro and its METRORail is a great transportation option for getting to the national championship game. All trains are accessible and an accessible shuttle will be available from the Stadium Park/Astrodome Station to a drop-off point near NRG Stadium entries. For more information on schedules and parking areas visit ridemetro.org.

ON-SITE PARKING

On-site parking for the 2024 CFP National Championship will be \$50 plus fees for automobiles and \$200 plus fees for oversized vehicles on a limited basis. Parking permits are available for purchase by visiting collegefootballplayoff.com/parking or on a first come, first served basis on game day.

- RVs will be allowed to park at NRG Stadium in Yellow Lot 38 for the 2024 National Championship.
- NRG Stadium parking lots will be open at 11 a.m. CT on game day and will close two hours after the end of the game.

OVERNIGHT RV PARKING

Overnight RV parking is available at nearby RV parks such as **South Main RV Park** and **Lakeview RV Resort**. Please visit the respective websites to make accommodations. These lots are not controlled by the CFP or NRG Park and hours of operation may vary. No overnight parking will be allowed at NRG Stadium.

RIDESHARE

Visitors who choose to use rideshare as their game day transportation should enter Yellow Lots 35 and 38 through Gate 16B from Main Street as their NRG Stadium pick-up/drop-off location.

TAILGATING

Tailgating is allowed in all NRG Park parking lots for the 2024 College Football Playoff National Championship. The following rules must be followed to tailgate in the lots:

- Parking is first come, first served; saving spots will not be permitted.
- Tailgating will be limited to the parking spot and space directly behind or in front of each vehicle, whichever is adjacent to the drive lane, but not blocking the lane. You may not tailgate beyond the blue lines marked in the drive lane.
- Each valid parking pass is good for one 8' x 16' parking spot.
- Barbeque grills in tow will need to purchase an additional space and be able to provide receipts upon request.
- Open flames are allowed, but guests must extinguish flames before entering NRG Stadium.
- For safety purposes, all tents, chairs, etc. must be put away prior to kickoff.
- Large balloons are not permitted as decoration.
- The use of golf carts, bikes and scooters are strictly prohibited.
- Music should be kept to a minimum.
- Please observe and obey the parking attendants and police when parking your vehicle.
- You must park as directed by the parking attendants. Vehicles will be parked systematically, stall by stall, row by row, regardless of the occupancy status of the lot. Failure to park as directed can result in termination of your parking privileges.
- Blocking or saving parking spaces is prohibited. Fans who wish to tailgate together must arrive together.
- Fire extinguishers must be a minimum rating of 2-A:10-B:C and must be fully charged and available at all times.
- Charcoal must be match-light or quick-light. Use of lighter fluid is strictly prohibited. Provide a metal pan under the BBQ pit to prevent ashes from falling onto the ground. Deposit coals in the orange containers provided. Do not throw trash in the ashbins.
- Ensure propane connections are tight to prevent leaks. Drippings from gas grills must not fall onto the ground.
- Keep area clear of trash. Avoid allowing trash to accumulate around BBQ pits. Deposit trash in green dumpsters, not in orange ash containers.
- Keep combustible materials at least three (3) feet away from pits. Placement of pits should be such that passers by cannot come in contact with the pit. Watch for children playing in the area. Do not leave burning pits unattended.
- Do not place hot pits or coals under vehicles. Allow time for pits to cool.
- The use of generators is allowed; however, fuel must be stored in (UL) approved metal safety cans with spring-loaded lid and flashback guard.

ALLSTATE CHAMPIONSHIP TAILGATE

Allstate Championship Tailgate is the gathering place for fans who want to experience extreme tailgating leading up to the College Football Playoff National Championship. Open from 11 a.m. – 6 p.m. CT prior to kickoff, Allstate Championship Tailgate is free for all game ticket holders and will be held in Blue Lots 16-18 south of NRG Stadium. Fans will enjoy interactive games, sponsor activations, concessions, live ESPN broadcasts and live performances by each team's marching band and award-winning musical acts on the Capital One Music Stage. A national championship game ticket is required for entry to Allstate Championship Tailgate and all NRG Stadium security measures will be in place, including the Clear Bag Policy and the no Re-Entry Policy.



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SCHEDULE AND SEATING

GAME DAY SCHEDULE

- 11 A.M. CT** NRG STADIUM PARKING LOTS OPEN
CFP TICKET SERVICES OPEN
ALLSTATE CHAMPIONSHIP TAILGATE IN BLUE LOTS 16-18 OPEN

- 3:30 P.M. CT** NRG STADIUM GATES OPEN

- 6:30 P.M. CT** KICKOFF

- HALFTIME** CFP TICKET SERVICES CLOSE

- TWO HOURS POSTGAME** NRG STADIUM PARKING LOTS CLOSE



PROHIBITED ITEMS

Guests are encouraged to leave prohibited items at home or in their vehicles. All guests are subject to search prior to entry. Any guest intentionally possessing a prohibited item at NRG Stadium could result in denial of entry and/or ejection without refund, loss of ticket privileges for future games/events and/or possible arrest and prosecution.

CODE OF CONDUCT

NRG Park is committed to creating a safe, comfortable and enjoyable experience for all national championship guests. Behaviors and activities that may result in ejection from NRG Park include, but are not limited to, the following:

- NRG Stadium has a zero tolerance policy for unsafe, aggressive or violent actions by guests. Any guest acting in an unsafe, aggressive or violent manner will be immediately ejected from NRG Stadium.
- Unruly, disorderly, disruptive or illegal behavior (e.g., fighting, taunting, throwing objects or threatening gestures).
- Profane or offensive language.
- Intoxication or other signs of impairment related to alcohol consumption or drug use.
- Disruption to or interference with the progress of an event.
- Failure to follow the instructions of NRG Park personnel, law enforcement or posted signage.
- Possession of illegal or prohibited items. Please refer to the list of illegal or prohibited items for more information.
- Ticket reselling. Please refer to scalping policies for more information.
- Unauthorized solicitation, vending or distribution of promotional materials. Please refer to profiteering policies for more information.
- Destruction, defacing or damaging of NRG Park property.
- Any other conduct that endangers others or detracts from their enjoyment of an event.

Guests are encouraged to report any violation of the Code of Conduct to NRG Park personnel, security or law enforcement. Anyone violating NRG Park policy, the Code of Conduct or local, state or federal laws is subject to immediate ejection, without warning or refund (if applicable), as well as possible arrest and prosecution.



PROHIBITED ITEMS

- Any clear bag larger than 12" x 6" x 12" or that does not comply with the Clear Bag Policy*
- Hard-sided containers or coolers, briefcases, backpacks, fanny packs, cinch bags, luggage of any kind, computer bags, camera bags, binocular cases*
- Outside food and drink*
- Glass, cans, aluminum bottles or thermoses of any kind*
- Alcoholic beverages
- Binoculars
- Laser pens/pointers
- Video cameras or mono/tripods (no spectator cameras with lenses over three inches long will be permitted), audio recorders
- Laptop computers
- Large umbrellas that do not fit underneath your seat
- Firearms, knives or weapons of any kind
- Illegal drugs or substances
- Sealed packages of any kind
- Banners or signs larger than 3' x 5', no battery-operated signs of any size
- Flags on poles or staffs
- Televisions
- Animals (except service animals to aid persons with disabilities)
- Air horns, whistles, bells, vuvuzelas or other distracting noisemakers
- Any devices that may interfere with and/or distract any sports or event participant, other guests, audio or audio/visual telecast or recording of the game or event, or any technology-related service provided in the stadium
- Projectiles (examples include, but not limited to, frisbees, beach balls, footballs, other inflatable objects)
- Aerosol cans (examples include, but not limited to, mace, pepper spray, hairspray)
- Fireworks, explosives, smoke bombs, confetti or glitter
- Obscene or indecent clothing
- Balloons
- UAVs, Drones
- Use of wheeled footwear, skateboards, scooters, bicycles and hover boards
- Lawn chairs or camping chairs
- Stickers, pamphlets, solicitation materials of any kind

**Diaper bags must be clear and comply with the CFP Clear Bag Policy and are subject to search upon entry. Exceptions to the CFP Clear Bag Policy will only be made for medically-necessary items after proper inspection by security personnel.*

NATIONAL CHAMPIONSHIP 2024 EVENT SCHEDULE

JANUARY 5-7 | HOUSTON, TEXAS



FRIDAY, JANUARY 5 - SUNDAY, JANUARY 7
GEORGE R. BROWN CONVENTION CENTER



FRIDAY, JANUARY 5 - SUNDAY, JANUARY 7
SHELL ENERGY STADIUM.



SATURDAY, JANUARY 6
GEORGE R. BROWN CONVENTION CENTER



SUNDAY, JANUARY 7
DOWNTOWN HOUSTON



SUNDAY, JANUARY 7
UNION STATE AT MINUTE MAID PARK



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IMPORTANT CONTACT INFORMATION

EMERGENCY INFORMATION

NRG Park ensures that all staff is properly trained in all emergency preparedness procedures. Designated team members have the primary duty of assisting and directing ADA guests to specific evacuation locations. Pertinent information regarding the emergency and evacuation procedures will be provided over the public address system and on stadium televisions and scoreboards.

GUESTS ARE ENCOURAGED TO REPORT ISSUES OR CONCERNS BY TEXTING 832-241-0202 WITH A BRIEF DESCRIPTION OF THE ISSUE.

FIRST AID

First Aid Stations are located at Sections 120, 140, 301, 329, 525 and 551 inside NRG Stadium.

Guests in need of first aid assistance should immediately contact a member of the guest experience staff, nearest usher or stadium employee. EMTs are available on site to respond to medical emergencies.

GUEST EXPERIENCE

There are guest experience Booths located throughout NRG Stadium. They are staffed with knowledgeable Guest Experience Representatives who will assist with any questions or concerns.



TICKETS

AUTHORIZED TICKET DISTRIBUTORS

The College Football Playoff, including its sponsor and stakeholders, Playoff Premium, the Houston 2024 Host Committee, Ticketmaster (Fan-to-Fan Ticket Exchange) and participating teams and conferences are authorized ticket distributors. All persons are advised to purchase tickets from authorized ticket distributors.

CFP TICKET SERVICES

CFP Ticket Services are located near the SW and NE corner of NRG Stadium and will open at 11 a.m. CT on game day. For CFP ticket questions, please email tickets@collegefootballplayoff.com or chat with us at collegefootballplayoff.com/chat

PLAYOFF PREMIUM

Playoff Premium is the official premium hospitality program for the College Football Playoff National Championship. The unique suite and ticket packages available through Playoff Premium include the best seats on game day and an unparalleled multi-day experience leading up to the national championship game with access to exclusive parties, private hospitality, premium gifting and a dedicated concierge service. Additional information can be found at playoffpremium.com. REVELxp is the exclusive Playoff Premium provider.

RESALE OF TICKETS

Fans who purchase tickets from someone other than Ticketmaster or participating institutions or conferences do so at their own risk. The tickets could be counterfeit. The College Football Playoff is not responsible for and will not provide a replacement or refund of any kind for invalid tickets purchased through an unauthorized secondary ticket provider.

SCALPING AND PROFITEERING POLICIES

The resale or attempted reselling of tickets on NRG Stadium property is prohibited by law. Violators will be removed from the premises and subject to arrest and prosecution as appropriate.

STUDENT-ATHLETE GUEST TICKET DISTRIBUTION

Student-athlete guests must enter at the SW corner of NRG Stadium via a pass list on game day starting at 11 a.m. CT.

TICKET POLICY

All individuals, regardless of age, require a ticket for stadium entry. Lap passes are not issued.

STADIUM INFORMATION

NRG STADIUM | ONE NRG PARK, HOUSTON, TX 77054

BANNER, FLAGS AND SIGNS

Handheld banners and signs smaller than 3' x 5' are permitted in NRG Stadium, provided they are event related and in good taste (e.g. do not contain profane or offensive language or graphics). Banners/signs may not be commercial in nature or utilize wood, metal or similar types of materials nor support. Banner/signs cannot be battery operated nor contain lights. Banners/signs may not be affixed or hung anywhere in the stadium views of the game or facility signage. NRG Stadium Management and the College Football Playoff reserve the right to prohibit or remove banners/signs that do not meet these guidelines and may modify these requirements as necessary.

CAMERAS

Guests are welcome to use still cameras for personal use at NRG Stadium. Tripods, monopods, "selfie sticks" and cameras with a lens longer than 3" (detachable or non-detachable) will not be permitted into the stadium. Video cameras and video recording of events with other devices at NRG Stadium is prohibited.

CASHLESS STADIUM

NRG Stadium is a cashless facility and all guests should prepare accordingly. All points of sale at the stadium are credit or debit card only. Apple Pay and Android Pay will be accepted.

CHARGING STATIONS

There are charging stations located throughout NRG Stadium to ensure all guests can recharge their mobile devices throughout the game.

ENTRANCES

Allstate Championship Tailgate will open on game day at 11 a.m. CT. These entries include Blue 17/18 and Blue 18/19, Dome South, Dome North and McNee. A game ticket will be required to enter Allstate Championship Tailgate, which will be held in Blue Lots 16-18. Entrances for the stadium will open at 3:30 p.m. CT for the 2024 College Football Playoff National Championship. Please make sure to have your mobile ticket pulled up on your phone prior to reaching the gate area.

FOOD AND BEVERAGE

Aramark offers a wide variety of food and beverage choices for NRG Stadium guests. All concession stands in the NRG Stadium are accessible and accept major credit cards. Outside food and beverage is not permitted in NRG Stadium. Exceptions will be made for those with medical requirements and/or special needs.

LOST AND FOUND

To request information on a lost item, please email lostandfound@nrgpark.com. Guests must receive a confirmation email before coming to NRG Stadium to pick up any lost items to verify that the item has actually been turned in. Items are held for 30 days before they are disposed of or donated to an appropriate charitable organization. Please allow 24 hours for a response.

NOISEMAKERS

For the comfort of those around them and to maintain the integrity of the event, guests coming to the national championship game are asked to refrain from bringing any type of noisemaker or musical instrument onto property. This includes air horns, whistles, bells, vuvuzelas or other distracting noisemakers.

RE-ENTRY POLICY

The College Football Playoff National Championship has a no Re-Entry Policy. Guests may not exit and re-enter Allstate Championship Tailgate or NRG Stadium using the same ticket.

RESTROOMS

Public restrooms (men, women, and family) can be found throughout NRG Stadium. Every restroom is accessible to guests with disabilities. For more information, please ask a guest experience representative.

SMOKING

NRG Park facilities are smoke free. Smoking is not permitted in public areas of the building. Designated smoking areas are located outside each facility. Electronic cigarettes are not permitted inside NRG Park facilities.

UMBRELLAS

For safety and line-of-sight reasons, large umbrellas are not allowed in NRG Stadium. Guests are asked to leave large umbrellas in their vehicles prior to entering the stadium. Small umbrellas that can be folded and placed under the seat will be permitted into the stadium.

FOR PARENTS AND CHILDREN

FAMILY RESTROOMS

Family restrooms are reserved for the use of guests with small children and guests with disabilities. For restroom locations, please ask a guest experience representative.

NURSING SUITES

Nursing mothers are welcome to breastfeed their child wherever they feel comfortable. Those who prefer a more private location may use a nursing mothers' room, which is accessible via the Guest Experience Booth at Section 133 on the Field Level (Level 1) concourse.

STROLLERS

NRG Stadium does allow strollers inside the facility. Please visit Guest Experience Booths near your section to check strollers brought into the stadium. Guests are not allowed to leave them on the concourse at the top of the section or anywhere else in the stadium.



GUESTS WITH DISABILITIES

ACCESSIBLE PARKING

Accessible parking will be available for purchase on game day only in all parking lots surrounding NRG Stadium for \$50 plus fees per vehicle on a first come, first served basis. Guests with a valid accessible license plate or hangtag combined with a purchased parking pass will be directed to park in the closest accessible parking space. The individual whom the accessible license plate or hangtag was issued to must be present. Accessible drop-off and pick-up is available in Blue Lot 19.

ASSISTIVE LISTENING DEVICES (ALD)

Assistive listening devices (ALD) are available at Guest Experience Booths throughout the stadium. These listening devices will amplify the stadium public address announcements, but do not provide service to ESPN's play-by-play broadcast. For an ALD, please contact the nearest guest experience representative.

CLOSED CAPTIONING

Closed captioning is displayed in the lower NW and SW corners of the NRG Stadium seating bowl.

ELEVATORS, ESCALATORS AND RAMPS

Elevator lobbies are located at the main entrances on the NE, SE, SW and NW corners of NRG Stadium. Each lobby is equipped with two accessible passenger elevators.

SENSORY ROOMS / BAG

The NRG Stadium Sensory Room will be located across from the Guest Experience Booth at Section 133 on the Field Level (Level 1) concourse. Sensory bags are available at each Guest Experience Booth to check out during the game (drivers license or credit card required as a deposit).

SERVICE ANIMALS

Certified service animals are welcome within NRG Stadium. All other animals are prohibited.

WHEELCHAIR INFORMATION

Wheelchair escorts are provided through Guest Experience. Please alert the guest experience representative at your entry gate or contact **832-667-1400** on game day for any special assistance needs.

ALCOHOL POLICY

NRG Stadium follows the Texas state law that prohibits the sale of alcoholic beverages to persons under the age of 21. To achieve this goal, the following policies have been established to promote the responsible and safe use of alcohol.

- **Guests must be 21 years of age or older and in possession of a valid government issued I.D. (or non-expired passport for international guests) to purchase, handle and/or consume alcoholic beverages.**
- **Guests providing alcohol to minors will be ejected and subject to arrest.**
- **Excessive consumption of alcohol is prohibited. Guests will be limited to a maximum of two (2) alcoholic beverages per purchase.**
- **Drunk and disorderly conduct or violation of any alcohol policy will result in ejection from the game without refund and the violator(s) may be subject to arrest.**
- **All alcohol sales will cease at the end of the third quarter.**
- **Alcohol purchased at Allstate Championship Tailgate will be allowed in NRG Stadium. No other outside alcohol can be brought into NRG Stadium.**
- **Stadium management and the CFP reserve the right to change policies or procedures at any time without notice.**

CFP MERCHANDISE

Guests are encouraged to gear up in official College Football Playoff tees, jackets, hats, polos and more. Purchases of official CFP merchandise benefit the College Football Playoff Foundation and its Extra Yard for Teachers Initiative. An amazing collection of novelty items and collectibles will also be available at locations throughout NRG Stadium and online at shop.collegefootballplayoff.com.

SOUVENIR PROGRAMS

The College Football Playoff National Championship official souvenir program will be available for purchase at all merchandise locations throughout NRG Stadium.

NRG Stadium is a cashless facility and all guests should prepare accordingly. All points of sale for merchandise and programs are credit card or debit card only.



CELEBRATING 10 YEARS

OVER
500k
TEACHERS SUPPORTED

Our work to support educators and improve U.S. student outcomes is possible thanks to our partners at institutions of higher education, sports organizations, corporations and nonprofits.



**EXTRA YARD
FOR
TEACHERS**

COLLEGE FOOTBALL PLAYOFF
FOUNDATION

PLAYOFF GREEN

THROUGH ITS PLAYOFF GREEN INITIATIVE, THE COLLEGE FOOTBALL PLAYOFF STRIVES TO MINIMIZE THE ENVIRONMENTAL FOOTPRINT OF THE NATIONAL CHAMPIONSHIP GAME AND ITS ANCILLARY ACTIVITIES. OUR COMPREHENSIVE APPROACH TO SUSTAINABILITY ENSURES THAT RECYCLING, WASTE MANAGEMENT, FOOD RECOVERY AND OTHER “GREEN” STRATEGIES ARE OPTIMIZED THROUGHOUT OUR TIME IN HOUSTON.

For Playoff Green to be successful, we need your help. **PLEASE PLACE ALL PLASTIC AND ALUMINUM BOTTLES AND CANS IN DESIGNATED RECYCLING CONTAINERS.** Over 1,000 of these recycling stations have been positioned within the College Football Playoff’s event venues, including NRG Stadium, Shell Energy Stadium, Union Station at Minute Maid Park and the George R. Brown Convention Center. Specifically, at NRG Stadium, our goal is to amplify the facility’s existing recycling efforts and triple the typical amount of game day materials, specifically plastic and aluminum, that are diverted from landfills.

Greenhouse gas (GHG) emissions from transportation account for about 29% of total U.S. greenhouse gas emissions, making it the largest contributor of U.S. GHG emissions. The buildup of GHG is causing the earth’s atmosphere to warm, resulting in climate changes. **SO, PLEASE CONSIDER WALKING, BIKING, RIDE SHARING, TAKING A STREETCAR OR BUS, OR USING A PEDI-CAB TO GET AROUND THE CITY AND AMONG THE VARIOUS ACTIVITIES WITHIN THE COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP FOOTPRINT.**



KEY PLAYOFF GREEN STRATEGIES FOR THE 2024 COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP

SOLID WASTE RECYCLING

at major event venues, including the George R. Brown Convention Center, site of Playoff Fan Central, and at NRG Stadium, site of the 2024 College Football Playoff National Championship. Look for members of the Playoff Green “Green Team” throughout the various College Football Playoff sites in Houston helping fans recycle.

FOOD RECOVERY AND DONATION

from all College Football Playoff events that serve food to fans. Through a partnership with Chef to End Hunger and Habitat for Humanity, food that is prepared but never served will be recovered safely and provided to the thousands of families in the Houston area who are struggling with hunger. Similarly, shelf-stable food and beverages will also be recovered from College Football Playoff sponsors and partners and distributed locally through various organizations.

MATERIALS REUSE AND REPURPOSING

is an important strategy to keep materials out of landfills. Construction materials, décor and other event materials will be donated to local organizations for reuse and repurposing in the community, instead of going to waste.

RENEWABLE ENERGY CERTIFICATES (RECS)

provide a way to reduce greenhouse gas emissions and address their impact on climate change. Game day energy usage in NRG Stadium will be “green” and powered through the use of renewable energy certificates (RECs).

DATA COLLECTION AND ANALYSIS

helps us better understand our environmental impacts and drives the growth of the Playoff Green program.



COLLEGE FOOTBALL PLAYOFF



[COLLEGEFOOTBALLPLAYOFF.COM](https://collegefootballplayoff.com)

[#CFBPLAYOFF](https://twitter.com/CFBPLAYOFF)